Member Development Framework

What Is The Member Development Framework?

This framework broadly outlines the skills and knowledge required by Councillors to perform their different roles and provides an indication of how they might carry them out effectively. It is not intended to be exhaustive or prescriptive but to provide a prompt for new and existing members to identify areas where they need support.

This support could be in the form of information, training, facilitated workshops, coaching and mentoring, or opportunities to learn from observation. The framework is designed to be flexible so that members can work with officers and colleagues to decide the most useful method.

Who Is It For?

The framework can be used by all members, either individually for personal reflection on their own needs, by member teams to identify what might be useful for a committee or interest group, or with support officers to prioritise training and development needs.

Member Support Officers and Training Managers may find the framework useful as a basis for training needs analysis (a way of identifying the development needs of each member or member team) or in the creation of personal development plans for each Member. The framework has been designed to be adaptable to local needs.

How To Use It

The structure of the framework broadly follows the different stages in a Councillor's career. In that it starts before election and progresses through the range of responsibilities that a member may undertake throughout his or her term of office. To avoid duplication, skills and knowledge that appear early in the framework are not repeated under each role. Therefore the whole framework should be used rather than just dipping in to one section.

The framework is divided horizontally into the following categories:

 Role Description - this describes the different roles or areas of individual responsibility that a Councillor might have. Section A refers to the period after selection and before election. Sections B to H to the activities that all members will undertake. Sections H to N refer to specific roles such as overview and scrutiny or member of the executive.

- **Knowledge Required** this describes the information that Councillors would need to know or understand to carry out the role.
- Role Skills this refers to the set of skills associated with the role description.
- The Effective Member Is Able to gives examples of how a member might demonstrate effective performance.
- **Possible Method of Acquisition** suggests how the new skills or knowledge might be developed, ranging from guided reading, through training, to receiving coaching or mentoring.
- **Time Scale** indicates the level of urgency for development, such as on induction, within the first year, or when the individual member expresses a need.

If you feel that you would like some help in filling in this form, please contact personnel, Corporate Training or the Scrutiny Unit

A Development Framework for Councillors

Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
A. As A Candidate					
1. Be Prepared To Take On The Role	Understanding of what a Councillor does Understanding of the ethical framework within which Councillors are required to work including the Standards of Conduct Understanding of the commitment required	 Information gathering Networking 	 Seek out people who are able to help Read and apply background information about the role including Standards of Conduct Describe the responsibilities of the Councillor 	 Talk to existing Councillors LGMB/IDeA Councillors guidance Job description and person specification Guidance on the Ethical Framework introduced under Part 3 of the Local Government Act Visit to the National Assembly to see committee in session and the information centre 	On selection
2. Be Ready To Work Within Local Government	 Understanding of how local government works Knowledge of local responsibilities of the Council Understanding of national agendas for local government 	Information gatheringNetworking	 Know who to talk to within authorities Build relationships with Council officers Describe the national imperatives for local government 	 CD rom explaining the work of local government Liaison with existing Councillors LGA information and website 	On selection
3. Be Ready To Operate Within A Political Environment	 Understand local, national and party politics Understand the party manifesto 	Information gatheringNetworking	 Describe and apply the national party manifesto Describe local political priorities Display political awareness 	Local Party MembershipParty information	On selection
4. Be Ready To Represent The Community	 Understand the issues concerning the local community Awareness of the diverse nature of the local community 	 Information gathering Engaging with groups and individuals 	Show a genuine interest in and concern for the community and all its individuals equally, effectively balancing priorities	 Talking with community groups and individuals Visit schools and leisure centres 	On selection
5. Self Promotion	Knowledge of promotional	CommunicationAssertiveness	Describe the party manifesto	Personal skills training in assertiveness/communication/	On selection

Role Description	opportunities and venues Knowledge Required	PersuasionNegotiationPublic Speaking Role Skills	 Promote a personal position Act and speak confidently to a variety of audiences The Effective Candidate Is Able To 	persuasion Possible Method of Acquisition	Time Scale
			Canadate 13 Abie 10	Acquisition	
B. As A New Member					
1. Getting Started	 Understanding of the key activities undertaken by Councillors Understanding of the work of the Council 	Information gatheringNetworkingCommunication	 Describe his/her role Describe the role of the Council Describe the strategic and policy priorities for the authority 	 Officer briefing LGMB/IDeA guidance Councillors guide, with authority inserts 	First briefing day of induction
	 Knowledge of the priority areas for service delivery Knowing where to find information Knowledge of individual role Knowledge of the constitution Understanding of ethical standards Understanding of core processes such as business and financial planning 		Approach the appropriate contacts for information	 Presentations by Chief Executives and Service Directors Tour of the area and Council buildings Role play/games Introduction to information sources, members library etc. Allocation of Councillor 'buddy' 	First week of induction
2. Participating At A Meeting	 Knowledge of meeting timetable and locations Protocol Standing orders Codes of conduct/standards Meeting conventions 	Team workingMeeting skills	 Participate fully Act assertively but not aggressively Speak effectively in public Express themselves effectively Actively listen 	Meeting simulation Officer briefing on protocols/standing orders/codes of conduct and individual meeting roles Meeting skills coming:	'Freshers day' during first week of induction - an opportunity for new members to take part in simulations together and without existing members
				Meeting skills seminarPersonal skills development workshop	First 6 monthsFirst 6 months

3. Establishing Community Links	 Knowledge of ward and authority Knowledge of community groups and organisations Understanding of community issues Understanding of community sector 	 Research Effective communication Networking 	 Demonstrate an understanding of the geographical area and the issues affecting it Demonstrate a commitment to equality through seeking to represent 	 Tour of authority Equalities training to permeate all training and development activities undertaken 	First week of inductionOn going
	Knowledge of ethical standards		all groups equally and impartially Give a positive representation of the Council, its people and its services Elicit views of others	 Equalities awareness raising workshop Visits to local groups 	First 6 months
4. Relating To Officers	 Knowledge of officer responsibilities and contact points Knowledge of protocols for working with officers 	 Communication Assertiveness Influencing skills Diplomacy Interpersonal skills 	 Build relationships Develop trust Adopt an appropriate personal style Show respect for all officers equally 	 Briefing notes Guidance on protocols Council contact directory in Councillors guide Work shadowing Facilitated member-officer forum 	 Protocols on induction Throughout term, but more intensively within first year
5. Working To Ethical Standards	Understanding of local Code of Conduct and the standards of conduct within the ethical framework. As set out in the Statutory Instruments under Part 3 of the Local Government Act 2000	 Handling information Questioning Applying knowledge learned to appropriate situations 	Display and role model a commitment to the 10 general principles underpinning all codes of conduct namely: Selflessness Honesty Integrity Upholding the law Stewardship Objectivity Equality and respect for others Openness Accountability Leadership	 Officer briefings Member handbook Code of Conduct Development activities specifically around ethics and standards 	First week of induction

Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
C. All Members 1. Juggling Your Life	Knowledge of key personal activities and responsibilities	Time management Prioritisation Delegation Stress awareness/management Assertiveness Possershing	Balance work and home roles, being aware of support packages for childcare etc. Recognise and manage his/her own stress Take problems seriously but not personally	Talk to existing members Receive coaching/ mentoring from other members/officers if appropriate Take part in courses e.g. stress awareness, time management Have access to a counselling service	As required and ongoing
2. Managing Information 3. Handling Data	 Knowledge of sources of information and methods of organising it Understanding the processes behind data presented such as budget cycle, performance indicators 	 Researching Storing and retrieving information Project management Literacy Numeracy Speed reading Data interpretation 	 Use a range of sources to find the information they need and organise it so that they can find it again Retain and recall facts Interpret complex data 	 Officers to provide information and advice Advice and information from the library service Mentoring from other members Officer briefings Courses on speed reading, data handling and mind mapping Officer briefings and methods 	 As required Processes on induction Briefings on induction Courses as
	 etc. Understanding how data is presented for example financial or performance related statistics 			of presenting information Basic Skills Agency courses	required
4. Using ICT	Awareness of systems and what a computer can do	 Basic word processing E-mail Use of the internet 	 Enthusiastically embrace new technology Use ICT to communicate with Council and community Use ICT to find and interpret information e.g. Internet and 	 Courses from the ICT department on basic computer literacy European Computer Driving Licence 	 As required Aim for IT literacy within 1st 6 months

			Intranet		
5. Expressing Yourself	 Knowledge of corporate style of letter/report writing Understanding of corporate guidance for interacting with the media Understanding of different needs of different audiences 	 Effective self expression Basic media skills Presentation skills 	 Display self confidence without appearing arrogant Express him/herself articulately Accept and give feedback Actively listen 	 Coaching and mentoring from other members Courses e.g. presentation skills Media skills Externally facilitated observation and feedback 	Knowledge of corporate style at induction Personal style - ongoing as required
6. Working With Others	 Knowledge of who to work with Understanding of equalities and diversity issues including responsibilities under legislation Understanding of the roles of officers, members and different agencies 	 Listening Team working Interpersonal skills 	 Have respect for, and desire to work with groups and individuals Put the needs of the team before their own 	 Officer briefings on partners and basic equalities awareness Equality training workshops Member handbook 	Briefings in first induction week Workshops within first year
7. Acting As An Employer	Understanding of the role of the member as an employer and personal responsibilities in relation to employees	 Ability to take part in disciplinary process Ability to interact with staff according to equalities legislation and employment law 	Treat all colleagues with respect	Officer briefing Member handbook	An induction
8. Working Within Health & Safety Regulation	Understanding of responsibilities for health and safety as an employer and an individual	 Ability to assess health and safety risk Manual handling 	Take relevant health and safety legislation into account when undertaking all aspects of work	Officer briefingMember handbook	At induction

Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
D. As A Ward Representative					
1. Holding Surgeries	 Knowledge of contacts for referral Contacts for publicity General awareness of Council policy on common issues - planning etc. Understanding of how standards/codes of conduct applies in this setting Understanding of authority complaints procedure Awareness of the guidance information needed on hand in this setting Understanding of accessibility issues 	 Knowledge management Information gathering Communication assertiveness Conflict management 	 Identify and use appropriate sources of information Adapt personal style to develop relationships Inform service users and advise of Council policy and procedure Make themselves available to all sections of the community 	 Briefing notes/Councillor handbook with contact details and Council policies Workshops as relevant to develop skills elements 	 Briefing notes/handbook at induction When identified by Councillors
2. Casework	 Understanding circumstances of particular case Understanding of case management techniques Understanding of extent of personal involvement 	 Information gathering/ handling/giving Interpersonal skills Advocacy 	 Put aside personal viewpoint and take objective stance Make effective judgements about when to get personally involved, when to advise and when to refer and who to refer to 	 Shadowing experienced member/officer Facilitated case study activities 	Basics on induction On going within first year
3. Representing The Community Within The Council And Other Agencies	Code of conductStandards/ethics	Presentation skillsNegotiation skillsAdvocacy	Demonstrate integrity and impartiality	 Officer briefing on code of conduct backed up by briefing notes/Councillor handbook Courses on presentation skills, negotiation skills 	Briefing notes/handbook at induction

4. Campaigning On Local Issues	 Knowledge relevant to issue Knowledge of where and how to campaign 	 Consultation Meeting Organisation Negotiation Media skills Analysis of data trends Campaigning techniques 	 Present relevant and well reasoned arguments Approach negotiations to achieve win-win Involve all who will be affected by issue Show strategic awareness - seeing the big picture Hold an explicit and consistent position helping others to understand the position 	 Media skills training Guidance from existing members Guidance from officers involved in marketing 	Ongoing and as appropriate
5. Winning Resources For The Ward	 Knowledge of funding sources Understanding of local government finance Knowledge of Assembly priorities 	NetworkingNegotiation	 Display determination and tenacity Be imaginative in identifying sources of funding Submit evidence based bids 	LGA/YHAOfficer briefingsNegotiation skills workshop	Within first year
Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
E. As A Party Representative					
1. Presenting Party Policy	Awareness of national and local party manifesto	 Operating in a political environment Public speaking/ presentation skills Influencing skills 	 Operate within party political parameters Understand and respect party discipline and process 	 Attendance at group and other relevant party meetings Presentation skills/public speaking training 	At first group meeting and ongoing
2. Working As A Party Group Member	 Knowledge of party rules and constituency party structure Knowledge of local party contacts 	Team workingNetworking	 Act according to party rules Share learning and information with 	 Briefing by Group Leader Attendance at group and other relevant party meetings Workshops to develop teamworking skills 	 At first group meeting and ongoing When identified

			other group members		
Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
F. As A Decision Maker					
1. Making Decisions	 understanding of corporate responsibilities e.g. corporate parenting, planning, licensing etc. Understanding of strategic and service context Knowledge of preset procedures for decision making 	 Information gathering and handling Decision making 	 Act with integrity Refer decisions to others or take advice when appropriate Involve the 'right' people in the process and encourage ownership Understand the implications for the whole system 	 Corporate Parenting Workshop Planning Workshop Licensing Workshop Officer briefing and other reading/research Workshop/resource pack on problem solving and decision making 	 Overview at induction More detailed briefing/workshop on corporate responsibilities within first year Information handling and gathering within first year
2. Sitting On Council	 Knowledge of meeting structure Understanding of code of conduct 	 Information handling Presentation skills 	 Hear and understand messages from colleagues Take opportunities to participate appropriately, clearly and concisely Act according to ethical standards and 	 Briefing by officers and Leader 'Simulated meeting' Comments made by external experienced observers Councilor 'mentor/buddy' 	 At induction In first year Ongoing as required
3. Selection Panel For Appointments	Legislation and guidance on selection	Interviewing skills	code of conduct Undertake thorough preparation Engage with the process Show a positive and equal attitude towards candidates Shows integrity and fairness in decision making Present an evidence based case to follow panel members	 Course/workshop on recruitment and selection/interviewing skills Officer briefing on legislation, policies and procedures regarding selection 	On appointment to selection panel
4. Working With Outside Bodies As A Representative Of The	Understanding of key objectives of both Council and	Meeting skillsPublic speakingMeeting	Take account of different organisational	Briefings and briefing notes provided by the local organisation	On appointment to board

Council	organisations Understand the Council's community leadership role Understanding of personal remit and powers	management	priorities and cultural styles and values	 Reading and research - local media, local archives Regular attendance at meetings Skills development can be via relevant workshops Undertaking peer support work 	
Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
G. Policy and Strategy					
1. Advising Groups On Council Policy	Knowledge of Council policy generally and in specific areas as required	Active listening and observationCommunicationData handling	 Maintain a broad interest and overview of Council functions Provide advice that is consistent with Council policy 	Councillor handbook Briefings/discussions with officers	 Handbook and initial briefings on induction As required (ongoing availability)
2. Reviewing And Developing Policy	 Understanding of existing policy Knowledge of best practice elsewhere Understanding of the external policy environment 	 Meeting skills Management and participation Negotiation Persuasion 	 Challenge inappropriate policies and working practices Suggest alternatives and support with evidence 	 Officer and 'expert' briefings Information from relevant institutes and other organisations Undertaking Peer Support work 	As required at outset of review
Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
H. Community Network					
1. Community Leadership and Partnerships	Knowledge of role and content of community strategy e.g. communities first health and well being initiative	 Communication Meeting management Ability to engage with all groups including the traditionally excluded such as young people and minority ethnic 	 Actively manage contacts Lead by example Support all sectors of the community to help and develop themselves 	 Briefing/note on community strategy Attendance at regional/cross sectoral workshops Briefings/seminars on roles and responsibilities of partnerships 	Overview within induction as available

2. Liaison With Voluntary Groups	 Understanding of the culture and workings of the voluntary sector Knowledge of voluntary groups relevant to ward issues/Council priorities/special 	groups Influencing Persuading Communication Meetings Networking	Demonstrate interest Actively manage contacts with support and understanding	 Voluntary group and 'expert' briefings Information from relevant national institutes and other organisations Attendance at meetings 	Within first six months/year
3. Liaison With Town and Parish Councils	 interest Understanding of roles and responsibilities of town and parish councils 	CommunicationMeetingsNetworking	As above	 Briefings from members of town and parish councils Attendance at meetings 	Within first six months/year
4. As A Member Of An Area Forum/Committee	Understand the role and responsibility of Area Forums/ Committees including any delegated responsibilities	CommunicationMeetingsNetworking	 Actively listen to the community Effectively explain the policies of the Council 		

Specific Roles

Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
I. Full Council Role	Code of Conduct	Tufamakian	Dunnaus fully fav	Duis fine by efficient and	At industion
Participating In Council Meetings	Code of ConductEthical standardsRules of debate	Information handlingPublic speakingListening	Prepare fully for debateHear and understand messages from	Briefing by officers and LeaderSimulated meetings	At induction
		Grasping opportunities	colleaguesContribute appropriately, clearly and concisely	Observation and feedback from external experienced facilitators	During first year
			according to meeting protocol, code of conduct and ethical standards	Councillor mentor/buddy	

Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
J. Scrutiny Member					
1. Holding The Executive To Account	 Full understanding of scrutiny remit and roles Understanding of Executive function and work plan Understanding of protocols to 'call in' decisions 	 Information management Performance review Assertiveness 	 Challenge decisions made when appropriate Ensure objectively and fairness and avoid party political bias Function as team member 	 Briefings by officers closely involved in the scrutiny function Scrutiny team development workshops with external facilitator 	On appointment to scrutiny Within first six months
2. Reviewing And Developing Policy	 Knowledge of existing policy Understanding of best practice Understanding of wider and national policy context 	Meetings management/ participation	 To challenge policies and working practices Develop locally viable policy solutions Help external stakeholders to develop their role 	 Officer and 'expert briefings Information from relevant organisations 	As required at outset of review
3. Scrutiny In A Particular Area/Theme	 Understanding of area of responsibility Understanding of the issues under review whether internal or external 	 Questioning Interpersonal skills Non-verbal communication Interpreting facts and data 	 To challenge policies and practices on a sound basis of evidence Be open to the views of 'witnesses' 	Officer and 'expert' briefings Information from relevant organisations	As required
4. Performance Management And Improvement	 Understanding of performance management Risk management Understanding of the Council's own priorities and imperatives 	 Ability to handle complex facts and figures Project management Questioning Monitoring and challenging 	 See the big picture Use a range of information to evaluate performance Focus on outcomes and impact Promote change and new ways of working Communicate performance priorities and results to communities and stakeholders 	Officer briefings Seminar/workshop on performance management/risk management	 As required by review timetable Ongoing programme of briefings and discussions to culminate in development of performance and improvement plans

Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
K. As A Chair					
1. Provide Leadership And Direction	 An in depth understanding of the role of the committee In depth understanding of own role as Chair Understand role of member support officers 	 Leadership People management Team building 	Provide confident management of the member team	 Leadership Academy Coaching and mentoring Support group with other Chairs Chairing skills seminar 	As required
2. Oversee Work Programme	 Understand Council priorities Understand work planning procedure Understand role of other committees 	 Project management Planning 	 Encourage proactivity and independent thought tempered with collaboration with officers and other committees Manage projects to support prioritisation and review 	 Liaison with officers to define work programme Project management workshop 	 Within planning cycle When need identified
3. Provide Effective Meeting Management	 Understand meeting protocols In depth knowledge of code of conduct 	 Meeting skills Facilitation Public speaking Mediation Personal skills Non-verbal communication Questioning Listening 	 Ensure that meetings progress effectively Ensure that the necessary preparation is done beforehand Ensure that all participants are able to make an appropriate contribution Ensure that meetings are focussed and time is not wasted 	Meeting skills seminar Observation, feedback/coaching by external facilitator	As required
4. Ensure That Adequate Resources Are Provided	Understand the resource requirements of the committee	PrioritisationNegotiationLobbying	Liaise with officers to ensure time, staff, development and funding is available for the committee	Budget updates from officers	Linked to budget round
5. Ensure Development And Contribution Of All	Understands the potential role or each	Facilitation	Encourage high performance from all	Team roles identification activity	14

Members	team member Understands the preferred team role style of each member		team members and witnesses where appropriate by encouraging appropriate participation and offering feedback as required		
Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
L. As A Member Of A Statutory Committee					
1. Planning And Development Control	 Knowledge of planning and development control law and regulations Knowledge of local and national planning policy Basic understanding of case law Understanding of community plan 	 Decision making Persuasion Articulating local views 	Uses a range of legal and other information to make decisions	 Planning - introduction Advanced workshop 	 On appointment to team When the team identifies a need
2. Licensing	 Licensing regulations Knowledge of local and national licensing policy Basic understanding of case law Knowledge and understanding of community plans and crime and disorder strategies 	Decision making	 Uses a range of information to make decisions Understands the cumulative impact of new applications for licensed premises 	 Licensing - introduction Advanced workshop 	 On appointment to team When team specifies a need
3. Standards	Thorough knowledge and understanding of the statutory code of conduct in relation to the Council and community councils Finance Basic understanding of the law	 Adjudication Working with officers Advising others Monitoring and review 	 Uses a range of information to make decisions Is prepared to monitor and challenge fellow members in considering breaches of the code of conduct 	 Standards - introduction Advanced workshop 	 On appointment to team When team specifies need

4. Audit Committee Role Description	Knowledge of code of conduct Understanding of audit process Knowledge Required	ChallengingMonitoring Role Skills	Is able to work effectively with the monitoring officer Effectively coordinates internal and external audit activity and monitors the implementation of recommendations The Effective Candidate Is Able To	Audit - introduction Advanced workshop Possible Method of Acquisition	 On appointment When team specifies need Time Scale
M. Executive Member					
1. Role Of Executive Member	 Understanding of role as an individual and that of executive team Understanding on non executive team roles Understanding of Council strategy/policies and operations Understanding of how role fits with that of the corporate team 	Leadership skills Generic management Communication Ability to function within officer and member top teams Ability to function strategically	 Lead by example Motivate others towards an agreed goal Accept responsibility willingly Act decisively in appropriate situations Accept and embrace change Avoid getting bogged down in minor or operational issues Think creatively and 'outside the box' Exercise strategic awareness and judgement Recognise and respect the contribution made by non-executive teams 	 Within Executive meetings Support from Leader Leadership Academy Coaching and mentoring Executive team development externally facilitated workshop jointly with others 	 On appointment to Executive Ongoing First year
2. Decision Making	Knowledge relevant to issue	 Decision making skills Advanced information handling skills 	 Identify and access a range of information and evidence on which to base decisions Distinguish between major and minor 	Mentoring and support from Leader and senior officers	On appointment to Executive and as required

3. Communicating Decisions 4. Portfolio Responsibilities	Knowledge relevant to issue Understanding of the national policy framework Knowledge of local policy Knowledge of the law Understanding of resource issues Knowledge of local priorities	 Communication in a variety of formats Media skills Collaboration Research 	issues Think creatively Act with integrity Refer decisions to others or take advice when appropriate Involve the 'right' people in the process and encourage ownership Understand the implications for the whole system Maintains two way contact with all stakeholders Communicates effectively and frequently with appropriate officers, other committees and portfolio members and service users as appropriate	Officer briefings and reading on issues Officer briefings Reading/resource packs Meetings with stakeholders Policy area briefings from ALA	As required Intense induction to portfolio on appointment
Role Description	Knowledge Required	Role Skills	The Effective Candidate Is Able To	Possible Method of Acquisition	Time Scale
N. Leaders					
1. Emotional Intelligence	 Self awareness Social awareness 	Self management	 Recognise own strengths and limitations and recognise how own feelings and values affect performance Display self control, transparency adaptability Display organisational awareness and service ethos 	 The Leadership Academy Personal skills development sessions Receiving high level coaching/mentoring Access to counselling 	As required

2. Leadership	 In depth knowledge of the business of local government Understanding of the roles and responsibility of a Leader 	 Leadership skills Coaching skills Relationship management 	 Lead, inspire, influence, develop and motivate others Lead by example Project a positive image Build coalitions internally and externally Be brave enough to take risks Manage conflict Promote and subscribe to organisational values 	 Leadership Academy Development of networks Support/mentoring from other Council Leaders 	As required
3. Develop Relationships And Engage With The Public And The Community	Knowledge of key issues relevant to the local community Knowledge of working practices of LGA/YHA and relevant bodies/ quangos	 Leadership skills Advanced communication Advances presentation 	 Identify and nurture external contacts Identify and make use of events for developing external networks Make contact with traditionally hard to reach groups or those who feel excluded from established communication links 	Visits to 'Beacon' or 'Excellent' Councils	As required
4. Form A Vision For The Council And Community	Knowledge of community strengths, areas of improvement and key issues	 Strategic vision Alliance building Communication 	Combine a clear and succinct vision with pragmatism Recognise and celebrate success Gain the support of others to achieve the vision Demonstrate a commitment to equality and diversity	 Leadership Academy Development of networks Support/mentoring from other Council Leaders 	As required
5. Political Leadership	 Understands the relationship between national and local politics Understands political 	Political visionStrategic awareness	Demonstrate political judgement	 Attendance at relevant events at a national level Undertake Peer support 	As required

	leadership in the community				
6. Relationship With Chief Executive	Understanding of the roles and responsibilities of the Chief Executive as a manager and in his/her role of Head of Paid Service	Networking Joint working on strategic objectives	 Establish and maintain positive relationship Communicate effectively and frequently Give appropriate feedback Operate with integrity Display openness and trust Call the Chief Executive to account with statutory parameters 	Participation in regular meetings and discussions with Chief Executive and other senior officers	Ongoing and as appropriate
7. Relationship With Key Officers e.g. Monitoring Officer, Finance Officer	Understanding of the legally defined role that certain officers have and the protection afforded to them		Refer to the Monitoring and Finance Officers for appropriate guidance		As required
8. Challenge Status Quo	Awareness and understanding of current situation and wider policy context	Analysis of current situationCreative thinking	 Take risks/innovate Challenge constructively and persuasively 	 Reading of case studies and best practice Attendance at 'Beacon' open days 	Ongoing and as appropriate
9. Manage Reputation Of Council	 Knowledge of current reputation and issues for the Council and local government generally Equality and diversity Cultural awareness Code of conduct Standards and ethics 	High level media, networking and interpersonal skills	 Work to ethical standards Be willing to be held to account under the legal framework Project a positive image of the Council to a range of audiences including the media 	 Briefings and discussion with senior officers Attendance at 'Beacon' open days Advanced media skills courses 	Ongoing and as appropriate